

Comparison Table

	DINE.DIRECT		FOOD APPS / MARKETPLACE			
	Self Delivery	PostmatesDAAS	DoorDash	GrubHub	Uber Eats	Storefront*
<b>Customer View</b>						
Food	\$38.00	\$38.00	\$38.00	\$38.00	\$38.00	\$38.00
Delivery	\$6.00	\$7.50	\$0.99	\$2.49	\$0.49	\$2.99
Tip	\$5.70	\$5.70	\$5.70	\$5.70	\$5.70	\$5.70
Service Fee	\$-	\$-	\$7.22	\$2.00	\$5.70	\$3.80
Tax on Food	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95
Driver Benefits	\$-	\$-	\$-	\$1.50	\$0.99	\$-
<b>Customer Pays Total</b>	<b>\$52.65</b>	<b>\$54.15</b>	<b>\$54.86</b>	<b>\$52.63</b>	<b>\$53.83</b>	<b>\$53.44</b>
<b>Restaurant View</b>						
Restaurant Charges	\$52.65	\$54.15	\$40.95	\$40.95	\$40.95	\$40.95
- Credit Card Merchant Fees	\$1.83	\$1.87	\$-	\$-	\$-	\$-
- Delivery Cost	\$6.00	\$7.50	\$-	\$3.80	\$-	\$-
- Tax	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95
- Platform Fees	\$1.00	\$1.00	\$11.46	\$1.73	\$12.28	\$2.75
- Marketing Fees**				\$8.19		
<b>Restaurant Keeps</b>	<b>\$40.87</b>	<b>\$40.83</b>	<b>\$26.54</b>	<b>\$24.28</b>	<b>\$25.72</b>	<b>\$35.25</b>

\* Note: Using Storefront makes DoorDash the exclusive delivery partner of a restaurant. By contract, no other service can be used.

\* Note 2: Storefront charges a \$2.00 fee per order and also a fixed monthly fee that is undisclosed and may vary from restaurant to restaurant.

\*\* Note 3: Not compulsory. But needed for Grubhub to advertise the restaurant.