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<https://more.dine.direct/press-kit/>

### **Dine.Direct partners with Daxbot on Robot Food Delivery, Coronado**

*Friendly, interactive robots deliver food for local restaurants.*

**Coronado, California:** Dine.Direct today announced a new partnership with Daxbot. This partnership will enable local restaurants to deliver food to guests with the help of semi-autonomous, friendly robots named Dax.

"Restaurants today face difficult labor shortages and struggle to support both in-dining and delivery customers. Dine. Direct's AI-powered *Easy Order* system paired with Dax's friendly delivery capability gives our member restaurants a reliable, end-to-end solution to serve their delivery customers." Ralph Burleson, CEO at Dine.Direct. "Dax is uniquely suited to this mission because he is so darn friendly. We see people ordering food just to get a visit from the robot."

"We're excited to deploy Dax with Dine.Direct in Coronado. We expect he will drive new business to local restaurants." Jason Richards, CEO at Nova Dynamics. "With Dax's friendly personality, we're sure Dax will deliver a lot of smiles, too!"

The benefits of this new partnership include:

- Stimulate new business for restaurants
- Cost-effective neighborhood restaurant delivery
- Real-time delivery tracking
- Friendly, fun delivery experience for restaurant guests

Dine.Direct and Daxbot have already begun robot delivery testing, with a soft launch in August and a full rollout planned for fall.

**Dine.Direct's:** vision is to build the future of community-powered food ordering and delivery. Dine.Direct creates community by giving local partners advanced technology so they can participate in the food delivery economy. Dine.Direct support restaurants by providing cause-driven food marketplaces with web & app ordering and seamless integration to local delivery providers. Since launching in 2020, Dine.Direct has established over 160 community partners across the US & Mexico.

**Daxbot's:** vision is to put robots in the service of humanity. Dax is a versatile delivery robot with a 1 to 3-mile delivery radius. Dax is adaptive to multiple types of businesses. Throughout the pandemic, Daxbot provided free delivery in his hometown, and they are excited to partner with an online ordering and delivery company that has a similar vision for keeping people #1."

To learn more about delivery with Dax in Coronado, visit <https://more.dine.direct/dax/>. Coronado-based restaurants interested in joining Dine.Direct can email [support@dine.direct](mailto:support@dine.direct) and by calling 775.580.3200.